

# FACT SHEET

<b>Company Name:</b>	American Specialty Health Incorporated (ASH)	
<b>Year Founded:</b>	1987	
<b>Headquarters:</b>	10221 Wateridge Circle San Diego, California 92121 Phone: (800) 848-3555 Fax: (877) 613-2746 Web: <a href="http://www.ASHCompanies.com">www.ASHCompanies.com</a>	
<b>Business Focus:</b>	<p>American Specialty Health is a leading health and wellness organization that provides specialty network management, fitness, and wellness and prevention programs to health plans, insurance carriers, disease management companies, employer groups, and trust funds nationwide.</p> <ul style="list-style-type: none"><li>• <b>Specialty Network Management</b>—Complementary and alternative health care affinity and benefit programs for acupuncture, chiropractic, dietetic counseling, massage therapy, naturopathy, and physical therapy</li><li>• <b>Fitness</b>—Exercise and walking programs providing discount and fitness club memberships, home fitness programs, reward programs, and Internet-based exercise tools</li><li>• <b>Wellness and Prevention</b>—Personal health and condition coaching, reward programs, Internet-based self-care tools, and worksite programs for weight management, tobacco cessation, stress management, and healthy living</li></ul>	
<b>Members:</b>	Nearly 18 million members in benefit programs, nearly 91 million in affinity (discount) programs, more than 6 million in prevention and wellness programs, and over 970,000 in fitness and exercise programs nationwide	
<b>Providers:</b>	National network of more than 28,000 chiropractors, acupuncturists, massage therapists, dietitians, and naturopathic doctors, plus more than 15,000 fitness clubs and exercise centers in all 50 states	
<b>Clients:</b>	Over 120 health plans and insurance carriers nationwide. Over 2,200 employer groups and trust funds nationwide	
<b>Annual Revenues:</b>	\$154 million in 2010	
<b># of Employees:</b>	Approximately 800	
<b>Founder:</b>	George DeVries, Chairman and CEO	
<b>Media Contacts:</b>	Debby Clark (858) 754-2000 <a href="mailto:debbyc@ashn.com">debbyc@ashn.com</a>	Meredith Mulligan (800) 848-3555 <a href="mailto:meredithm@ashn.com">meredithm@ashn.com</a>